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Tablet Publishing Tools Compared

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PressPad Inc. published an article comparing seven leading self-service tools for publishing magazines and newspapers on mobile devices.

Small and medium-sized publishers are more and more often seeing opportunities in mobile publishing. With so many options available on the market, publishers are inclined towards self-service tools to reduce costs and increase return on investment.

This is the first time a comparison has been released to the public that considers application features as well as price. It was published as a PressPad Knowledge Base article and looks at the advantages of self-service publishing.

Article about self-publishing: <http://presspadapp.com/kbase/why-self-publishing-is-so-important-for-us-and-should-be-for-you-too/>

PDF file with comparison:

<http://presspadapp.com/kbase/wp-content/uploads/2012/09/SaaS-tablet-publishing-companies-compared.pdf>

PressPad website: <http://presspadapp.com>

PressPad Knowledge Base: <http://presspadapp.com/kbase/>

About PressPad:

PressPad is a self-service mobile publishing tool for small and medium-sized publishers.

Businesses can use it to create a newsstand application and upload it to the App Store, with push notifications, subscriptions and background downloads.

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If you'd like more information about this topic, or to schedule an interview, please call Paul Nowak at 0048603855969 or e-mail Paul at paul@presspadapp.com